

EAST VILLAGE NEIGHBOURHOOD ASSOCIATION

Website: <https://yycevna.org/>

Contact: board@yycevna.org



ANNUAL GENERAL MEETING

Date: Sunday, May 7, 2023

Time: 10:30 a.m.

Location: carya Village Commons (610 8 Ave SE)

CHAIR: KEN PEACH – WELCOME

Land Acknowledgments – *honoured to live and work in Treaty 7, the traditional territories of the Blackfoot Confederacy, comprised of the Siksika, Kainai, and Piikani First Nations; the Tsuut'ina First Nation; and the Stoney Nakoda, including the Chiniki, Bearspaw, and Wesley First Nations. The City of Calgary is also home to the Métis Nation of Alberta, Region III.*

- Thanked everyone who joined in person. Informed attendees that we are recording this meeting and video will hopefully be available on our website before the next AGM. Noted we have had tech issues previously so no guarantee about recording
- Invited all attendees, who haven't already to grab a package that includes voting cards and the Report to the Community.
- Confirmed that Proper Notice calling this Annual General Meeting of members was provided by publishing such notice on our website, emails to members, social media, and posters and signage in East Village.
- Reviewed agenda and noted the process for voting.
- Requested that if possible, save non-agenda item questions to the end Q&A.

QUORUM

Scrutineer confirmed that we have quorum; 18 voting members & 5 Directors. A quorum of members is present at a general meeting if there are at least five directors and 12 voting members, other than Directors, present.

Confirmed that Kate Potts will record minutes of May 7, 2023 AGM and will act as Scrutineer for the meeting.

CALL TO ORDER – KEN PEACH

Confirmed that the purpose of this AGM as prescribed in our bylaws is:

- the Community's reports of the year's activities, including a review of the significant initiatives pursued by the Board;
- the Treasurer's report and the unaudited financial statements of the Association for the preceding Fiscal Year;
- the election of Directors, as applicable.

Reviewed agenda and noted the process for voting.

INTRODUCTION OF CURRENT BOARD

- Jenn Machin, Vice President
- Kate Potts, Secretary
- Addie Suchorab, Planning Director
- Victoria Lepa, Events Director
- Allison Hay, Garden Director
- Tom Jenson, Web and Tech Support Coordinator (in absence)

INTRODUCTION OF GUESTS

- Amanda Eveson, Senior Manager, Community Engagement, CLMC
- Terry Wong (Councillor – Ward 7)
- Joe Ceci (MLA – Calgary-Buffalo)
- Greg McLean (MP – Calgary Centre)

Made first call for Board Nominations from the floor.

ACCEPTANCE OF THE 2022 MINUTES

Motion made for minutes of the 2022 Annual General Meeting to be approved and accepted into record.

July 24, 2022 Meeting Minutes

Motioned: Jenn Machin

Seconded: Michael Wright

Accepted: All in favour. Motion is carried.

Made second call for Board Nominations from the floor.

2022 IN REVIEW, PRESENTED BY KEN PEACH

- Focused on Community Outreach including regular meetings with:
 - CMLC
 - Round Table sessions to discuss Downtown Strategy
 - Greater Downtown Plan
 - Safety & Vitality
 - Other Community Associations
- Interest in East Village continues in the larger Calgary community as seen by requests from local media for interviews. CBC news ran two interviews with the EVNA, and different news organizations have shown up at our Purge and Splurge (to discuss public washrooms with community members), and at our Kick-Off to the Holidays event.
- Shared how grateful EVNA is for the funding we received as part of the Greater Downtown Plan Community & Neighbourhood Association Programming Funding grant from the City of Calgary.

TREASURER'S REPORT, FINANCIAL STATEMENTS AND MOTIONS

- The Financial Statements and the Report, consisting of unaudited financial statements are available for examination on in the insert available in the 2022 Report to Community.
- EVNA finds itself in a good financial position as a not-for-profit society. With continued prudence we will be setup to support the community for many years to come.
- Evergreen Business Solutions continues to be our bookkeeping company and ensures our records are up to date and accurate.
- Shared steps the Finance Committee has taken in 2022:
 - By consistently requiring three quotes or price breakdowns for any single expense over \$500, we have been able to save an estimated 10 to 20 per cent on individual invoicing.
 - We have updated our insurance provider to Toole Peet. Toole Peet has the Federation of Calgary Communities Program that is built specific for community groups. The annual policy alone saved us \$113/year and with how the policy is built we have also saved on individual event insurance, from 20 per cent to 100 per cent lower than our previous policy.
 - Focus on finding grants and sponsorships to help balance expenses. The largest of these being the Greater Downtown Plan Community & Neighbourhood Association Programming Funding grant at \$20,000/year.

Motion that the Treasurer's Report and the unaudited Financial Statements of the East Village Neighbourhood Association for the year ending December 31, 2022 be accepted as presented.

Motioned: Victoria Lepa

Seconded: Terry MacKenzie

Accepted: All in favour. Motion is carried.

COMMITTEE REPORTS TO COMMUNITY

Planning Committee, presented by Addie Suchorab:

- Page 9 of the Report to Community
- In total, EVNA received and responded to seven (7) Development Permits in 2022 and three (3) DPs and three (3) applications in 2023 so far. The majority of these have been extension of temporary parking lot permits, temporary use (take-out food service in parking lot), change of use (restaurant), and addition of use (retail).
- The 5th&Third development continued to grow and we saw the second and taller tower at The Arris Development (above 5th&Third) rise as it was under construction.
- We welcomed Who Care's retail in Evolution, Liquor Boutique at Verve, Mr. Sun Tea in the INK building, and cōchu Chocolatier at its new location across from the St. Louis Hotel building on 8th Ave. SE.
- CMLC held a design competition for new East Village public washrooms in the summer of 2022. Temporary portable toilets are currently adjacent to the community garden.

Community Engagement report, presented by Victoria Lepa

Victoria's previous title was Director, Events but realizing that this role really took on the Events, Street Fair, and Marketing Committee, as well our go-to-person for recruiting and organizing volunteers, we adjusted the role to be more representative with the title of Director, Community Engagement.

- Pages 10-11 of the Report to Community
- Our main focus has been on organizing various events and marketing campaigns to engage with the community members and promote the East Village neighbourhood. We also analyze how these events have increased our social media engagement.
- **Events hosted:**
 - In May 2022, Bike Day event to promote cycling as a healthy and eco-friendly mode of transportation. The event included workshops on bike maintenance, boxed lunch and a guided community ride. The event was a success, connecting neighbours over a much-loved community activity.
 - In June 2022, we organized Neighbour Day, which was a day to celebrate the diversity of our neighbourhood and bring community members together. The event included live music, local community groups, food vendors, and we painted a path through Celebration Square. The event and painted pathway continue to receive positive feedback from the community. The event was shared on social media, and our most watched reel was created, with over 3,000 views.
 - July 1, 2022, the East Village Street Fair returned after a 2-year hiatus. This day-long event featured local vendors, food trucks, and live entertainment. We also debuted our 5th Street Square Beer Garden serviced by Cold Garden, open for all ages. The event was highly attended with 8th avenue bustling all day long, promoting local businesses. The street was full and alive the entire day. Guests received Canada flags and maple leaf tattoos from our dedicated force of Volunteers. There was a lineup for tattoos the entire day. Red FM, Calgary's South Asian radio station was live on location with music, activities and Bhangra dancing tutorials.
 - Street fair had a large social media push, some highlights are
 - Our online presence and engagement increased with our 2022 East Village Street Fair. We primarily used Instagram and Facebook to showcase the event online.
 - Our Street Fair reels reached 3,134 unique users on Instagram.
 - Our reach on Instagram increased 81.9% between June 19, 2022 and July 9, 2022.
 - Facebook page visits increased 70.6%.
 - Instagram page visits increased 142.2%.
 - We gained 138 new followers on Instagram and Facebook between our campaign prior to the event and after the event through June and July.
 - 75% of our social media audience is in Calgary, meaning we are directly reaching folks who live, work and play in our community.
 - In September 2022, we organized the Purge & Splurge event, which was a community-wide yard sale. The event encouraged community members to declutter their homes and sell their items to others in the neighbourhood and folks passing by. This year we were joined by food trucks, The Calgary Drop-In Centre collecting donations, Pulp Shred provided secure bins for community members to shred documents and the Electronic Recycling Association collected old or unusable electronics.
 - In November 2022, we organized the first ever Kick-off to the Holidays event, which was a festive evening that included vendors, performers, and a live auction with donations

from very generous businesses throughout the community. Our live auction raised \$965 for our community events.

- In December 2022, we organized the Holiday Movie Night event, which was a free screening of a classic holiday movie at Soleil Bistro & Bar. The movie was chosen by the online community through Instagram stories, and the voting feature. In the end the people chose Home Alone. The event registration sold out online, and it was a great way for the community to get into the holiday spirit.

Garden Committee, presented by Allison Hay

- Our garden area has 88 garden plots. These include raised beds for those with mobility challenges, accessible water and a communal garden shed.
- The garden opened May 14, 2022 & closed for the winter season on October 18th.
- We had zero behavioural incidents and very little vandalism or garden raids.
- Hosted a very successful seedling sale with Neighbours Nursery!
- Gardeners also enjoyed pop up crafts and finding garden fairy notes highlighting the beauty of each plot.
- The 2023 season started already with the garden opened yesterday and the first event is May 20th where there will have a master gardener speaking and be hosting a seedling sale! There are additional events and important 2023 dates outlined in the Garden Handbook and highlighted in your community report.
- Registration requires an EVNA membership for \$7.00 prior to renewing a garden membership which is \$33.00. All in, the price for garden is \$40.00.

Business and Arts Committee, presented by Kate Potts

- The Business and Arts Committee is a new committee with a main focus of building relationships with local business and identifying ways to help support our businesses. Our first big initiative is to launch the Community Discount Card for EVNA members to encourage our East Village residents to shop local.
- Starting May 7, 2023, your East Village Neighborhood Association membership will include access to these discounts, all you need to do is show the cashier when paying.
- Mr. Sun Tea is the first confirmed business, and are providing 10% off to EVNA Members.
- We have had a lot of interest from numerous businesses and are taking the steps to finalize participation details.

Motion that the Committee Reports to Community of the East Village Neighbourhood Association be accepted as presented into official record.

Motioned: Kate Potts

Seconded: Chris Lepa

Accepted: All in favour. Motion is carried.

VOTING OF PROPOSED BYLAWS – presented by Jenn Machin

EVNA updated our bylaws throughout 2020 and 2021, finally getting the community's approval at the 2021 AGM. While going through this update, EVNA did due diligence in many ways, including having the draft reviewed by peers at other community organizations, our City of Calgary rep, and all of members who reviewed, commented on, and supported each revision. Despite this, the Registrar felt that we were not specific enough in some of our wording in bylaw 6.5.3.

- Shared the below wording on screen for members to review and ask for any questions or concerns from the floor.

2018 Bylaw Wording:

6.5.3 The Secretary shall:

b) attend each General Meeting and each meeting of the Board and the Executive and ensure accurate minutes are kept of such meetings;

2021 Bylaw Wording:

6.2.5.3 The Secretary:

a) records accurate minutes of all EVNA board meetings, the Board, and the Executive Committee, and distributes copies of the same to Board members;

Proposed Amendment to 2021 Bylaws for Motion:

6.2.5.3 The Secretary:

a) records accurate minutes of all EVNA General Meetings, board meetings, and Executive Committee meetings, and maintains and distributes copies of the same to Board members;

Motion to accept amendment to bylaws as per the Government of Alberta. This amendment is to the Bylaws approved by the community on July 24, 2021 Annual General Meeting.

Motioned: Jenn Machin

Seconded: Terry MacKenzie

Accepted: All in favour. Motion is carried.

PRESENT BOARD NOMINEES

- The following slate of names is being presented for election to the Board for a term serving until the Spring 2024 AGM.
 - Ken Peach, Jenn Machin, Victoria Lepa, Kate Potts and Addie Suchorab are standing for re-election.
 - Javier Garcia and Roy Stuart are standing for election.

Made third and final call for Board Nominations from the floor.

VOTING ON BOARD

Declared by acclamation: Ken Peach, Jenn Machin, Victoria Lepa, Kate Potts, Addie Suchorab, Javier Garcia and Roy Stuart, have been elected as Directors of the East Village Neighbourhood Association until the 2024 AGM or until their successors are appointed or elected.

GUEST PRESENTATIONS

Amanda Eveson, Senior Manager, Community Engagement , CMLC– Community Update

Terry Wong (Councillor – Ward 7) – Introduction & Achievements

Joe Ceci (MLA – Calgary-Buffalo) – Introduction & Achievements

Greg McLean (MP – Calgary Centre) – Introduction & Achievements

QUESTIONS & ANSWERS

Most community questions were directed to Terry Wong and largely in reference to Community Safety. Both the Board and Terry’s team have taken these comments away for review.

ADJOURNMENT

Motion for the meeting to be adjourned.

Motioned: Allison Hay

Seconded: Jenn Machin

Accepted: All in favour. Motion is carried.